

# SOUTHERN APPALACHIAN



# NATURE PHOTOGRAPHERS

## SANP News

Sharing the Awareness of Nature  
through Photography

Visit us on the web at [www.sanp.net](http://www.sanp.net)

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November 2005

November Meeting:

### Jerry Greer to Present Appalachian Landscape Program

Jerry Greer will be the guest speaker at the November 29 SANP meeting. The title of his presentation is "A Sense of Place—The connection between landscape and photographer." He will not only entertain us with his breathtaking images but will also give us insight into how he goes about his work. His show will highlight the beauty of where he was born and what drives him to specialize in photography of the Southern Appalachians. You will surely be inspired by Jerry's program.

When it comes to Appalachian landscapes, nobody does it better than Jerry. He has an amazing portfolio of images from the Blue Ridge Parkway, the Roan Highlands, Shenandoah and Great Smoky Mountains National Parks, the Virginia mountains and more. Using large and medium format cameras as well as digital, Jerry captures exquisite images proclaiming the natural beauty of the region. For a preview, go to Jerry's web site at [www.jerrygreerphotography.com](http://www.jerrygreerphotography.com).

Jerry has been photographing our natural world for over 15 years. His work has been published nationwide in magazines, calendars and advertising campaigns. Some of his credits include *Backpacker Magazine*, *Blue Ridge Country*, *Appalachian Trailway*, *Mountain Bike Magazine*, and L. L. Bean and Royal Robbins catalogs. He leads photography tours and workshops and is the founder and CEO of Mountain Trail Press, a fast-growing publishing company that produces books and calendars specializing in the natural history of the Eastern United States. His latest book is titled *Blue Ridge Parkway—Wonder and Light*. He also produces archival quality fine art prints for sale in his online store.

Jerry lives in Johnson City, Tennessee with his wife, Angela, and their dog, Mystique.

### Nikon Battery Recall

Nikon Inc. has announced a voluntary recall of certain lot numbers of its Nikon Model EN-EL3 rechargeable lithium ion battery packs. The battery pack can experience a short circuit causing it to overheat and possibly melt, posing a potential hazard to consumers. There have only been four confirmed reports of incidents of the problem worldwide, and while no injuries have taken place, Nikon Inc. has initiated this recall of the affected lot numbers as a reflection of its commitment to safety and product quality. Nikon is asking that owners of the affected battery packs return them to Nikon Inc. for a free replacement. Go to <http://www.nikonusa.com/> for more information.

### Winner of Natural History Museum Wildlife Photographer of the Year Announced

The winner of the Natural History Museum (London) Wildlife Photographer of the Year competition for 2005 is Manuel Presti of Italy. He captured the image "Sky Chase," a dramatic image featuring a peregrine attacking a swarm of starlings in Rome. To view all of this year's winning images, as well as more information about the competition, go to [www.nhm.ac.uk/visit-us/whats-on/temporary-exhibitions/wpy/](http://www.nhm.ac.uk/visit-us/whats-on/temporary-exhibitions/wpy/)

### Upcoming Meetings

- **December:** No meeting
- **January:** Larry Perry
- **February:** Annual Competition Dinner
- **March:** TBA

### Member News

*Don't be shy! Notify the newsletter editor, Ron McConathy ([mconathy@aronsha.com](mailto:mconathy@aronsha.com)), if you have a service to offer members, have been honored, or have achieved something noteworthy. This is your newsletter—let others know what you are doing in photography.*

**SANP Officers and Committee Chairs**

<b>President</b>	Lee Ownby	865.690.8460
<b>Treasurer</b>	Joyce Wilson	
<b>Secretary</b>	Margarete Ohnesorge	
<b>Membership</b>	Alice Reed	865.481.6237
<b>Programs</b>	Brad Cottrell	
<b>Newsletter</b>	R/S McConathy	865.376.3976
<b>Workshops/Trips</b>	Kendall Chiles	865.693.2448
<b>Salon 2006</b>	Alice Reed & Bob Epperson	
<b>Publicity</b>	Open (any volunteers?)	
<b>Web Site</b>	Shawn Grant	

**Elected Board Members:**

Bill Carter	Harold Howell
Chuck Cole	Ron McConathy
Gloria Epperson	Alice Reed
Mark Frankel	Margarete Ohnesorge
Shawn Grant	Mike Williams

The SANP Board meets monthly. If you have issues you would like the board to discuss, contact Lee Ownby, [leeownby@mindspring.com](mailto:leeownby@mindspring.com).

SANP News is published monthly except June and July to provide information to members. Articles or ideas from the membership are welcome.

**Newsletter Deadline: First of each month**

Send submissions to [mconathy@aronsha.com](mailto:mconathy@aronsha.com)

SANP mailing address:

P.O. Box 32324, Knoxville, TN 37930-2324

**ACDSee Announces Pro Photo Manager**

ACDSee systems has launched a professional version of its image management software program called Pro Photo Manager. ACDSee Pro is a single platform where professional photographers can view, process, edit, organize, catalog, publish and archive their growing digital photo collections.

Key features include advanced workflow functionality, support for DNG (Digital Negative Specification) and the latest RAW formats, RAW processing capability, batch IPTC editing, powerful color management functionality and professional publishing options. Showcased at the PhotoPlus Expo in New York (October 20-22), ACDSee Pro will be available January 2006 for \$129.99.

For more information, see the press release at

[www.dpreview.com/news/0510/05101801acdsee\\_ppm.asp](http://www.dpreview.com/news/0510/05101801acdsee_ppm.asp)

**Advertise Used Equipment Here**

If you have unused photo equipment taking up space at your house, use this newsletter to help it find a new home. Email the editor ([mconathy@aronsha.com](mailto:mconathy@aronsha.com)) with the details.

*President's Corner*

I'm taking a break this month... See Bill Carter's interesting article on Getting Published just below. Thanks for contributing, Bill! —Lee Ownby

*Guest Column***Getting Published: A Roadmap**

— Bill Carter

Do you want to see your name as the credit line in a publication and at the same time get paid for it? If so, you should have a plan of action to help you attain your goal. I'm sure there are several paths one can take that will lead to a successful conclusion. Here is one that works for me and may work for you.

First, be sure your images are technically correct. Submissions with underexposed, overexposed or out-of-focus images will eliminate any chance you have of being published. Your submission to the publisher is like a job application. Put your best foot forward. One way to hone your skills is to enter regional photo contests such as the Dogwood Arts Festival or the Virginia Highlands Festival. When you win on a regular basis, you may be ready to move on to the next step.

Getting published is a competition that occurs with each issue of a publication. Decide at what level you want to compete. Will you be satisfied to get published locally or do you aspire to a regional or national level? If local recognition is sufficient, then you may be able to achieve that goal with a personal sales effort or by referrals from friends. Regional and national success will require another approach. Regional and national publications will want to know where your work has appeared. One way to approach this obstacle is to enter national photo contests where the winners are published in a sponsoring magazine.

If you can win photo contests in magazines such as *Shutterbug*, *WildBird*, *National Wildlife* or any of the several photography magazines sponsoring contests, then you will have the publishing history you need.

Another opportunity is available through magazines such as *Outdoor Photographer* and *Birder's World*. These publications offer readers the chance to have an image showcased in their magazine. Opportunities such as these offer little financial gain but do provide publishing credits. (Continued next page)

## Getting Published: A Roadmap (con't)

Now that you are confident in the quality of your work (after all, you are winning those contests) and you have acquired a list of publishing credits, it is time to move on to the next step.

Familiarize yourself with the publications you might want to contact. Select those that appear to be similar in content to your coverage. Choose publications that offer the greatest chance for success. Everyone wants to be a *National Geographic* contributor, but your chance for success will probably be greater with a regional wildlife publication.

You are now ready to request the publisher's photographer guidelines. On your business letterhead, send a request stating that you are a nature photographer and would like to receive the guidelines. List your publishing credits, focusing on those in regional and national publications. Avoid listing local or regional photo contests as these may not carry much weight with the publisher unless, of course, it is in the publisher's locale. As your list of credits grows, do not attempt to include all, but list instead your most prestigious. Quality trumps quantity, so keep it brief. Don't waste the editor's time. Send your request with a SASE and wait to hear back from the publisher.

The publisher returns the photographic guidelines just as you requested. Follow them exactly. The instructions will vary from publisher to publisher. In this case, the editor suggests a submission of 40 transparencies to get a feel for your work. Based on the research you have done, select 40 images that are consistent with the theme of the magazine. It is important to convey to the editor through your submission that you understand the character and style of the publication. Send only images that are relevant to the subject matter of the publication.

The submission should be assembled in the following manner:

- Transparencies should have individual labels containing the following information:
  - subject,
  - identifying number,
  - description,
  - location and genus and species if applicable.
- Transparency mount should carry copyright symbol and photographer's name.
- Place the transparencies in individual Kimec

sleeves. Place the sleeved transparencies in clear archival storage sheets 20 transparencies per page.

- Put your best images in the center of the page. Distribute the predominantly red images near the four corners of the sheet. The eye is drawn to red so this helps bring attention to all slides on the page.
- Place vertical images in the outside columns and horizontal images in the inside columns when you can.
- Place the finished sheets between two sheets of corrugated cardboard and strap two jumbo rubber bands over the cardboard. Place the rubber bands so they are stretched diagonally over the package.
- On the outside of the cardboard yet under the rubber bands, place the cover letter stapled to the delivery transmittal. Do not place the stapled correspondence inside the cardboard as this could result in scratched transparencies.
- Type the cover letter and delivery transmittal. The delivery transmittal should list the transparencies included in the shipment, including subject and identifying number. The delivery transmittal should also carry the following boilerplate information concerning loss of original transparencies.

### Terms of Delivery of Original Transparencies

1. Recipient is liable for damage or loss of transparencies. Payment for loss or damage will be at least three times the maximum One Time Use rate.
2. Recipient agrees that the person accepting photos herein is authorized to do so, and in so doing agrees to the terms set forth above.

Optional is the placement of the package into a bubble pack or similar mailer for added protection. I do this before placing it in a FedEx pak. The publisher's photo guidelines may specify that a SASE of appropriate size be supplied for the return of the material. I use FedEx, so I supply a FedEx bill for return when the publisher does not pick up the cost. Once you begin to contribute to a magazine, the publisher generally pays the return cost.

You may have the inclination to "improve" on the way the submission is assembled. **Don't!** As I was told, editors expect things in a certain way and are not looking for innovation.

I hope this roadmap serves you well!

## **Southern Appalachian Nature Photographers**

**P.O. Box 32324**

**Knoxville, TN 37930-2324**

### **In This Issue**

- **November meeting: Jerry Greer presents Appalachian landscape program**
- **ACDSee Announces New Pro Photo Manager**
- **Bill Carter's Roadmap to Getting Published**

**Southern Appalachian Nature Photographers** is a nonprofit organization dedicated to "Sharing the Awareness of Nature through Photography." The club meets the last Tuesday of every month except June, July, and December at the First United Methodist Church on Kingston Pike in Knoxville at 6:30 p.m. for social time and 7 for the program. Visitors are welcome!